

OPPORTUNITIES
FOR INDUSTRY
SUPPORT

2021 GRDC GRAINS RESEARCH UPDATES SOUTHERN REGION



**9 & 10 February 2021
Adelaide, South Australia**

**24 & 25 February 2021
Bendigo, Victoria**

For more information or to discuss requirements
please contact: ORM Pty Ltd

PHONE: 03 5441 6176 EMAIL: admin@orm.com.au



2021 GRDC GRAINS RESEARCH UPDATES SOUTHERN REGION



Industry exposure for your technology and innovations

The GRDC Grains Research Updates continue as flagship extension platforms for the grains sector, delivering critical information for grain growers and their advisers. The Updates deliver the latest outcomes arising from the many research, development and extension projects supported by investment from GRDC and their research partners.

The GRDC Grains Research Updates provide quality, evidence based information on topical and practical issues relevant to the productivity and profitability of grain growing enterprises.

Industry representation at the GRDC Grains Research Updates is a valuable aspect of the events. They provide an exceptional networking opportunity and an ideal forum to generate awareness of new and existing products.

This is your opportunity to:

- Demonstrate support for the grains industry and add value for attendees to the GRDC Grains Research Updates;
- Increase and enhance contact with leading advisers, growers and researchers;
- Engage with potential clients;
- Enhance your company profile with the advisory and production end of the grains industry; and
- Inform your customers of new innovations and products

Please Note: All industry support applications are subject to approval by GRDC.

Applications due by COB 4 December 2020

GRDC GRAINS RESEARCH UPDATES 2021—TWO DAY FORMAT

9 & 10 February 2021 — Adelaide Convention Centre, Adelaide, South Australia

24 & 25 February 2021 — All Seasons Resort, Bendigo, Victoria



Options

Trade Display

Adelaide \$2100

Bendigo \$1900

- Trade display space
- Two full registrations to sponsored Update
- Acknowledgment in Update Proceedings (logo and an About Us statement)
- Video or slide show (silent) on the trade display 'big screen'

- The Bendigo program is expected to be delivered on-line with presenters interacting with a panel of prominent agronomists.
- Supporters are invited to provide a **five minute technically based video** to be aired between the online sessions.
- There will be opportunity for supporters to interact with the audience following their video presentation via the on-line 'Chat' function.
- If State Government COVID-safe regulations change to allow the attendance of a live audience at Bendigo, supporters will automatically obtain trade display space in addition to the five minute video.

Networking Session

Adelaide – Bendigo *'To be advised – Please express interest on the return form'*

- The Networking Session is subject to State Government COVID-safe gathering policy at the time of the event and the cost will be subject to attendance limitations – contact ORM to discuss further

- Provide drinks and food during networking session
- Corporate signage, naming rights to networking session and video slideshow
- Three full registrations to sponsored Update and networking session
- Acknowledgement in Update Proceedings and opportunity to provide merchandise
- Opportunity to speak at close of Day 1

Barista Coffee

Adelaide – Bendigo *'To be advised – Please express interest on the return form'*

- The Barista Coffee option is subject to State Government COVID-safe gathering policy at the time of the event and the cost will be subject to attendance limitations – contact ORM to discuss further

- Provide barista coffees for attendees on site
- Branding of coffee machine or counter, branded cups or other merchandise
- Two full registrations to sponsored Update and networking session
- Video or slide show on the trade display 'big screen'

2021 GRDC GRAINS RESEARCH UPDATES SOUTHERN REGION



Industry Support Application

Organisation: _____

Contact person: _____

Position: _____

Email: _____ Mobile: _____

Postal address: _____

Secure your sponsorship by 4 December 2020

Opportunities are limited and subject to GRDC approval please tick the options you are confirming (all prices are GST exclusive)

Sponsorship

Adelaide

Bendigo

Trade Display

\$2100 + GST

\$1900 + GST

Networking - drinks & food

'Expressing interest'

'Expressing interest'

Barista Coffee

'Expressing interest'

'Expressing interest'

TERMS AND CONDITIONS:

As the convener of the GRDC Grains Research Updates, ORM Pty Ltd will take the utmost care to fulfil all the listed benefits. The following Terms and Conditions apply to all support opportunities.

- Confirmation of support is not final until receipt of this application form has been received.
- All offers are subject to State Government COVID-safe policies at the time of the event.
- The supporter is responsible for any display banners supplied and erected at the venue and must confirm with the GRDC Grains Research Updates convener prior to the event.
- It is the responsibility of the supporters to ensure that any logos, printed material, videos or other material is provided by required deadlines specified by the GRDC Grains Research Updates convener
- Industry Supporters are responsible for the security of their own equipment and materials whilst at the GRDC Grains Research Updates.
- Trade Display space at the GRDC Grains Research Updates will be allocated on a first come first served basis.
- Support opportunities will be accepted on payment subject to availability and approval by GRDC Southern Region.

Please send completed form to: admin@orm.com.au
For more information please call: 03 5441 6176

