

OPPORTUNITIES  
FOR INDUSTRY  
SUPPORT

# 2020 GRDC GRAINS RESEARCH UPDATES SOUTHERN REGION



**11 & 12 February 2020  
Adelaide, South Australia**

**25 & 26 February 2020  
Bendigo, Victoria**

For more information or to discuss requirements  
please contact: ORM Pty Ltd

PHONE: 03 5441 6176 EMAIL: [admin@orm.com.au](mailto:admin@orm.com.au)



# 2020 GRDC GRAINS RESEARCH UPDATES SOUTHERN REGION



## Industry exposure for your technology and innovations

The GRDC Grains Research Updates continue as flagship extension platforms for the grains sector, delivering critical information for grain growers and their advisers. The Updates deliver the latest outcomes arising from the many research, development and extension projects supported by investment from GRDC and their research partners.

The GRDC Grains Research Updates provide quality, evidence based information on topical and practical issues relevant to the productivity and profitability of grain growing enterprises.

Industry representation at the GRDC Grains Research Updates is a valuable aspect of the events. They provide an exceptional networking opportunity and an ideal forum to generate awareness of new and existing products.

### **This is your opportunity to:**

- Demonstrate support for the grains industry and add value for attendees to the GRDC Grains Research Updates;
- Increase and enhance contact with leading advisers, growers and researchers;
- Engage face to face with potential clients;
- Enhance your company profile with the advisory and production end of the grains industry; and
- Inform your customers of new innovations and products

Please Note: All industry support applications are subject to approval by GRDC.

## Applications due by COB 8 November 2019

### **GRDC GRAINS RESEARCH UPDATES 2020—TWO DAY FORMAT**

11 & 12 February 2020—Adelaide Convention Centre, Adelaide, South Australia

25 & 26 February 2020—Ulumbarra Theatre, Bendigo, Victoria



## Options

### Trade Display

**Adelaide \$2100**

**Bendigo \$1900**

- Trade display space
- Two full registrations to sponsored Update and networking session

- Acknowledgment in Update Proceedings (logo and an About Us statement)
- One satchel insert (A4 or smaller brochure, booklet, flyer or small promotional item) - to be supplied by the trade displayer
- Video or slide show (silent) on the trade display 'big screen'

### Networking Session

**Adelaide \$10500**

**Bendigo \$9000**

- Provide drinks and finger food during networking session

- Corporate signage, naming rights to networking session and video slideshow
- Three full registrations to sponsored Update and networking session
- Acknowledgement in Update Proceedings and opportunity to provide merchandise
- Opportunity to speak at close of Day 1

### Barista Coffee

**Adelaide \$2300**

**Bendigo \$2000**

- Provide barista coffees for attendees on site

- Branding of coffee machine or counter, branded cups or other merchandise
- Two full registrations to sponsored Update and networking session
- Video or slide show on the trade display 'big screen'

# 2020 GRDC GRAINS RESEARCH UPDATES SOUTHERN REGION



## Industry Support Application

Organisation: \_\_\_\_\_

Contact person: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_ Mobile: \_\_\_\_\_

Postal address: \_\_\_\_\_

### Secure your sponsorship by 8 November 2019

Opportunities are limited and subject to GRDC approval please tick the options you are confirming (all prices are GST exclusive)

#### Sponsorship

#### Adelaide

#### Bendigo

*Trade Display*

\$2100 + GST

\$1900 + GST

*Networking - drinks & food*

\$10500 + GST

\$9000 + GST

*Barista Coffee*

\$2300 + GST

\$2000 + GST

### TERMS AND CONDITIONS:

As the convener of the GRDC Grains Research Updates, ORM Pty Ltd will take the utmost care to fulfil all the listed benefits. The following Terms and Conditions apply to all support opportunities.

- Confirmation of support is not final until receipt of this application form has been received.
- Satchel inserts must be confirmed with the organiser by Friday 17th January 2020. It is the responsibility of the supporter to deliver these items direct to the nominated venues by 9:00 am on the day immediately prior to the GRDC Grains Research Updates. Items that arrive later than this deadline may not be inserted in the satchel
- The supporter is responsible for any display banners supplied and erected at the venue and must confirm with the GRDC Grains Research Updates convener prior to the event.
- It is the responsibility of the supporters to ensure that any logos, printed material, videos or other material is provided by required deadlines specified by the GRDC Grains Research Updates convener
- Industry Supporters are responsible for the security of their own equipment and materials whilst at the GRDC Grains Research Updates.
- Trade Display space at the GRDC Grains Research Updates will be allocated on a first come first served basis.
- Support opportunities will be accepted on payment subject to availability and approval by GRDC Southern Region.

Please send completed form to: [admin@orm.com.au](mailto:admin@orm.com.au)  
For more information please call: 03 5441 6176

